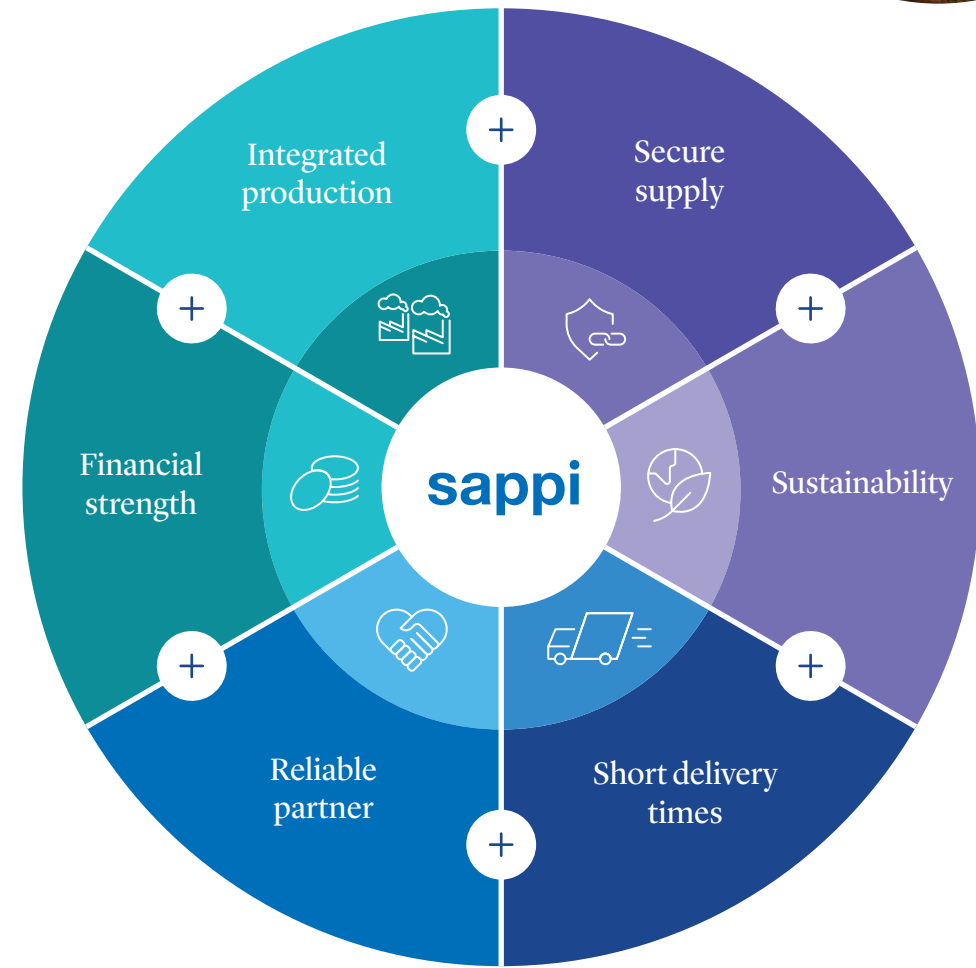


Outstanding quality, secure production and reliable delivery

Parade Label Pro is produced at Sappi's modern mills in Gratkorn (Austria) and Alfeld (Germany). The services offered by the two mills present clear benefits for Sappi customers – in the form of a single product offering boasting outstanding quality alongside twin-site production that guarantees reliability in the face of rising demand. This will also enable Sappi to respond even more flexibly to fast-changing customer needs and special requirements. Because of the central location of these production sites, Parade Label Pro can be supplied quickly throughout Europe and beyond. Short transport distances save greenhouse emissions and protect the environment, while shorter production cycles enable good availability and rapid supply.



Four label paper mills and global availability

For many years, Sappi has had a diversified portfolio of label papers for wet-glue and self-adhesive labelling, with outstanding quality and customer service ensuring reliable production and supply.

To ensure 100% continuous availability and fast delivery of its premium label papers to its partners, Sappi has proactively positioned itself for the future. With its European mills in Alfeld (Germany), Gratkorn (Austria) and Carmignano (Italy), as well as in Somerset (USA), the course has already been set for secure production and seamless supply chains. Customers around the world trust the premium quality of our C1S papers for wet-glue and self-adhesive labels and the reliability of the company.



Innovation through investment

Sappi has invested double-digit million-euro in a state-of-the-art technical infrastructure at its Gratkorn site – ranging from paper machines to formatting equipment – and has transformed the production facility into a cutting-edge paper mill.

This is key to producing the kind of wet-strength, wet-glue label paper used in the beverage industry, for instance on returnable beer bottles, and exceptional, high-quality labels. In tandem with many years of expertise in producing coated papers, these technical innovations will firmly establish the ideal foundations for a wide range of first-class products.



Contact us

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sappi | Parade Label Pro

The modern and reliable solution for wet-glue labels and wrapping applications



Printed on Alpro Design Duo 300 g/m² by Sappi, www.sappi.com © Sappi Europe

Parade Label Pro

Brilliant printing results for high shelf impact

The Parade Label Pro paper is produced in the Sappi Gratkorn and Alfeld mills, two of the largest, most modern and fully integrated paper mills in Europe. The paper reflects Sappi's vast experience in the label paper and flexible packaging paper markets as well as the outstanding surface properties of its grades.

APPLICATIONS	FEATURES	BENEFITS
Designed for all standard wet-glue label and wrapping applications, such as: <ul style="list-style-type: none">• Wrap-around labels for non-returnable bottles, cans and jars• Confectionary wrappers• Tobacco soft packs	<ul style="list-style-type: none">• Glossy top side surface and coated reverse side• Calendered• Strong mechanical properties and superior runnability• High and consistent quality• Recyclable in the paper waste stream• High production capacity	<ul style="list-style-type: none">• Excellent print gloss• Superior converting properties• Reliability in the production process• High labelling performance and fast operation speed• Achieving high shelf impact and brand differentiation• Secure supply through multi-mill concept• Sustainable and environmentally friendly solution

Product specifications	
CHARACTERISTICS	One side double-coated, glossy, machine-finished kraft paper for wet-glue labels and wrapping applications
GRAMMAGES	80, 90, 100, 110 and 120 g/m² available in sheets and reels
PRINT	Suitable for offset, rotogravure, flexo printing and HP Indigo
CONVERSION	Appropriate for embossing, lamination, varnishing, hot stamping and cold transfer
CERTIFICATES	Available on request as FSC™ (FSC™ C015022) or PEFC (PEFC/07-32-76) certified Meets the purity requirements of toy safety (heavy metal content) Suitable for direct food contact in accordance with recommendation BfR XXXVI The producing mill is certified: ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and EMAS (Eco Management and Audit Scheme)



Discover more about Parade Label Pro and order your specific samples.



Unprinted samples



GRAMMAGE 80 g/m²



GRAMMAGE 90 g/m²



GRAMMAGE 100 g/m²



GRAMMAGE 110 g/m²



GRAMMAGE 120 g/m²

Printed samples



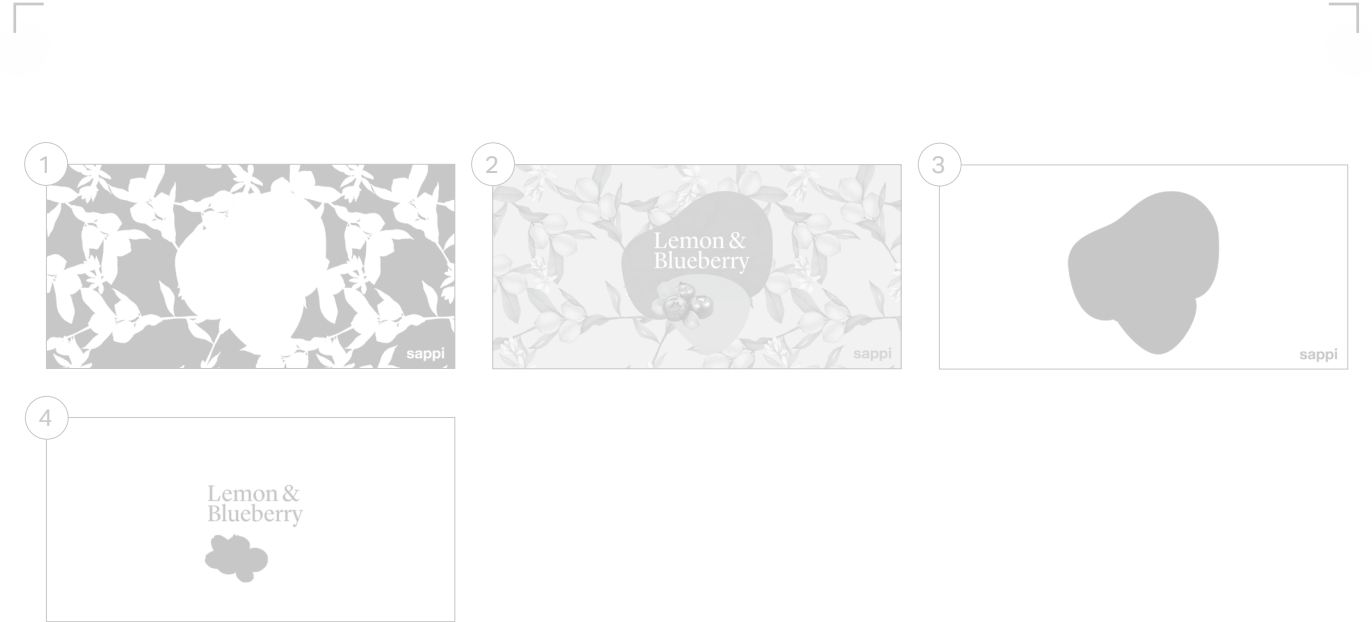
GRAMMAGE 80 g/m²

- FINISHING TECHNIQUES**
- 1. Cold transfer ALUFIN®
 - 2. 4-c offset
 - 3. Glossy spot varnish



GRAMMAGE 90 g/m²

- FINISHING TECHNIQUES**
- 1. PANTONE 9224
 - 2. PANTONE 7643
 - 3. Hot stamping LUXOR® 495 N
 - 4. Blind embossing



GRAMMAGE 100 g/m²

- FINISHING TECHNIQUES**
- 1. Cold transfer ALUFIN®
 - 2. 4-c offset
 - 3. Glossy spot varnish
 - 4. Blind embossing



GRAMMAGE 110 g/m²

- FINISHING TECHNIQUES**
- 1. 4-c offset
 - 2. Glossy spot varnish
 - 3. Blind embossing



GRAMMAGE 120 g/m²

- FINISHING TECHNIQUES**
- 1. Cold transfer ALUFIN®
 - 2. 4-c offset
 - 3. Hot stamping LUXOR® 397
 - 4. Glossy spot varnish
 - 5. Blind embossing